

Dunollie Strategic Plan 2014

Dunollie is a partnership made up of The MacDougall of Dunollie Preservation Trust and The Hope MacDougall Trust.

*Our agreed **Vision** for Dunollie is to be Oban's jewel; the internationally celebrated centre for Scottish culture and heritage and home of the world-wide Clan MacDougall*

*Our **Mission** at Dunollie is to conserve, develop and share our cultural and natural heritage for the benefit of the local, national and international community.*

*At Dunollie we are committed to our **Values** through all our activities:*

***Education:** we create learning opportunities throughout our work*
***Accessibility:** we are open, friendly and inclusive*
***Vision:** we are well connected, listening and creative*
***Passion:** we are committed, interested and hard working*
***Integrity:** we are professional and competent*

Goals and Objectives

Conservation of buildings, collections and archives
Growth of Dunollie Museum, Castle & Grounds
Community Engagement
Events
Heritage Development
Academic Links and Research
Retail Development

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